

Hornby Arts

CVRD EASC July 13, 2020

Louise McMurray, President

Andrew Mark, Executive Director

Rachelle Chinnery, Artist

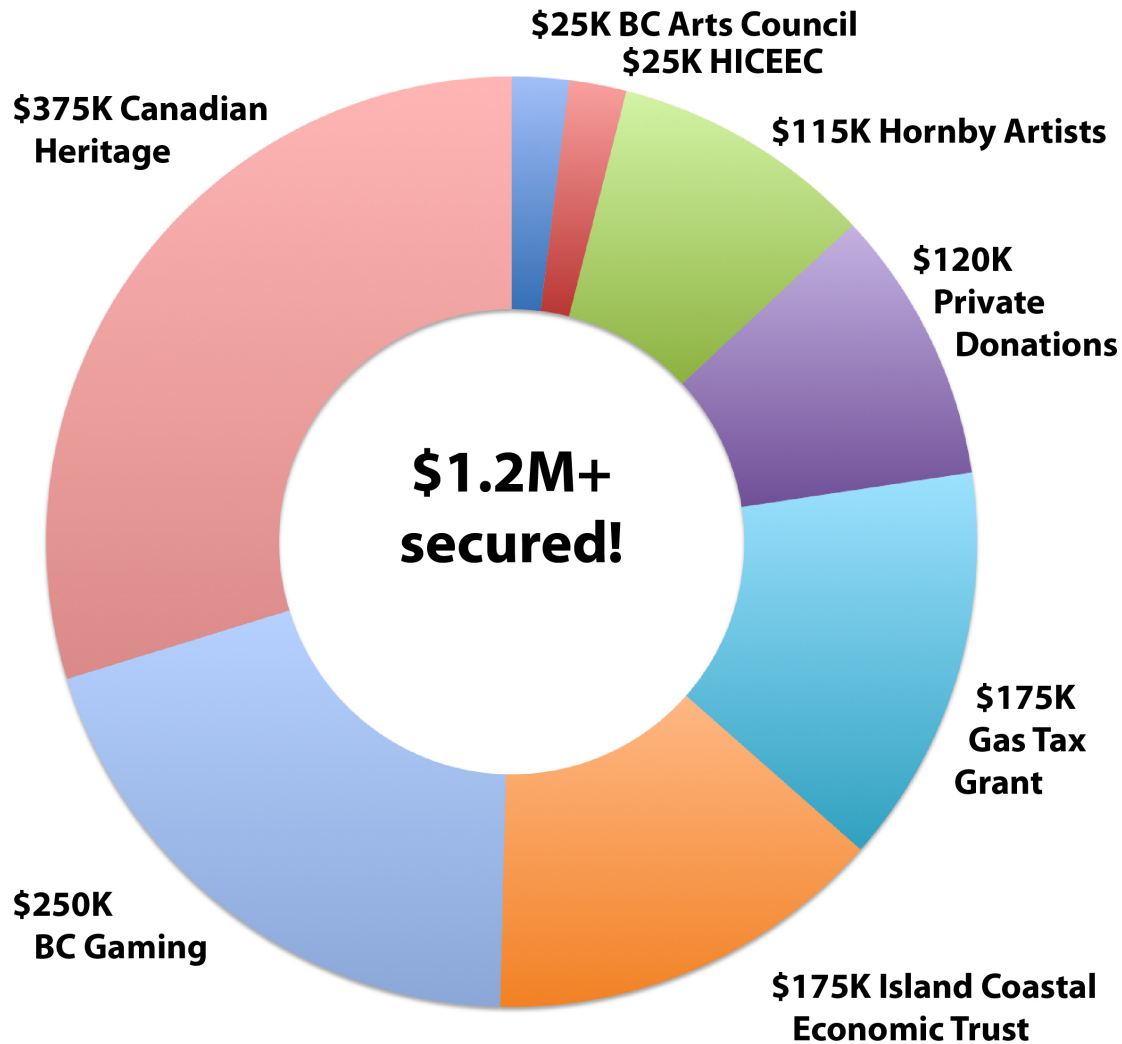
Presentation

- What happened after our Gas Tax grant.
- Arts Centre Progress.
- Guaranteed Municipal Support.

Public Infrastructure Progress

- \$175K in Gas Tax funding immediately attracted \$375K Canadian Heritage federal funds.
- \$275K in provincial funds.
- \$1.2M cash budget total.

Arts Centre Funding Sources



So we have a proven ability to bring funds into the CVRD from outside of it.

- \$375K total from our islanders, their supporters, and our municipality brought in a further \$825K from outside.
- A return of over 2 fold from outside the CVRD that would not otherwise be here because you funded us.

Arts Centre Progress Report

- Project Manager and Architect hired.
- Final stages: design, permitting, and costing.
- Break ground in November, open and in the Summer of 2021.
- A positive focus through the pandemic for us and for the community.

Gas Tax Grant

- A challenge.
- A standard.
- Thank you for that trust.

Charitable Non-Profits

- 85% of Canadians believe the arts improve quality of life.
- Non-profits get high returns for quality of life using tax dollars.

How can we multiply tax funds?

- Donors are motivated.
- Access Regional, Provincial, and Federal funds.
- Volunteers and pro-bono services.
- Light and efficient.

For example

- \$2.5K + \$2.5K are matched 1:1.
- Giving \$10K for public good.
- But \$5K in municipal support isn't very much.

20% municipal support

- Sustainable and fiscally balanced.
- We receive less than half of the least funded nearby arts council, some with smaller annual budgets than ours.

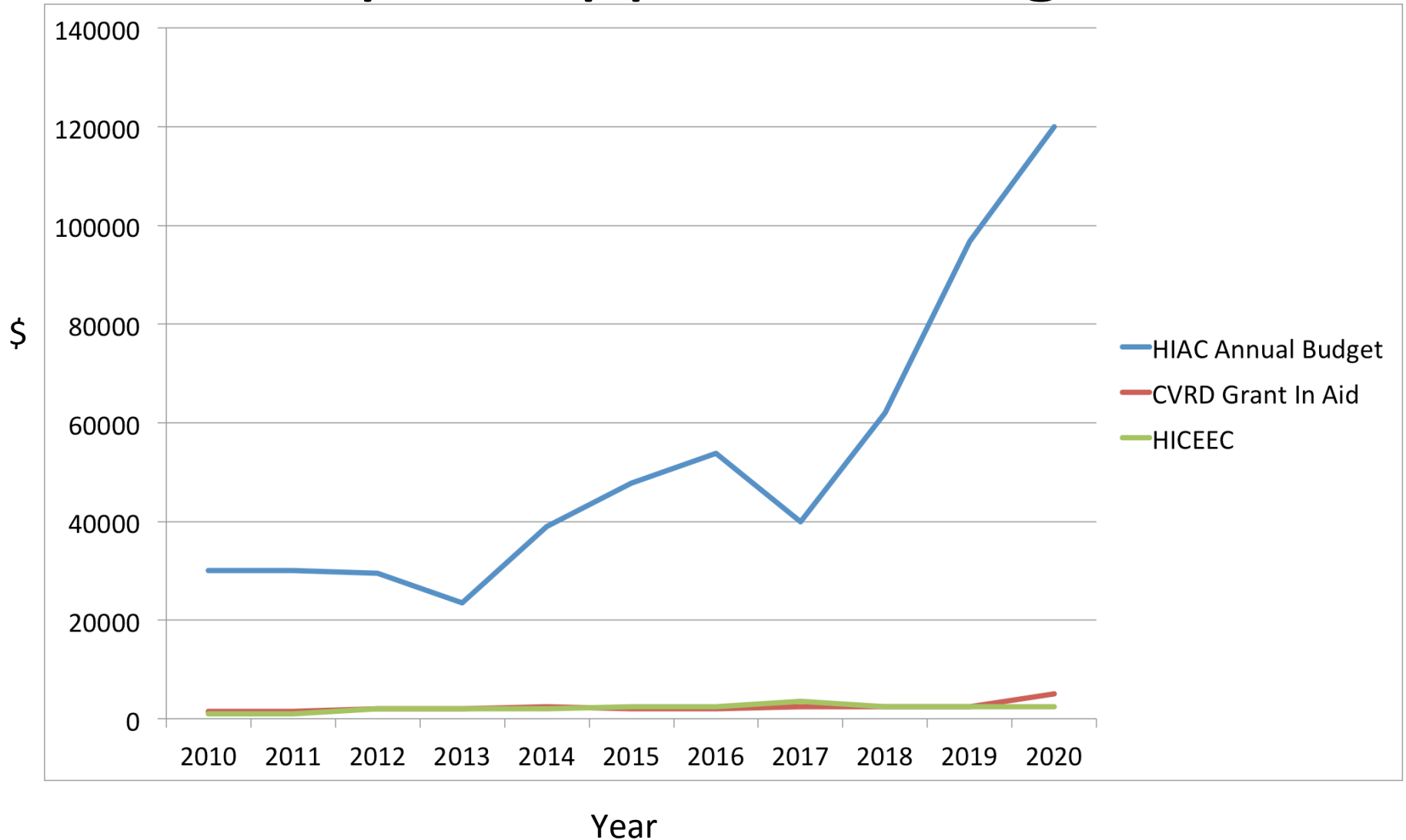
20% municipal support

- Saltspring Island invests \$114K.
- Golden BC invests \$160K.
- The Comox Valley Arts Council has renegotiated their new figure.

20% municipal support

- The Cowichan Valley Arts Council receives \$19K.
- From a \$30K annual budget to over \$100K, in 20 years, nothing has changed for HIAC.

Municipal Support Through Time



The Pitch

- BC's cultural economy is \$7.2B/year.
- Tourism, development, and housing on Hornby are a challenge.
- We aren't here to make a growth for the sake of growth argument.

Hornby Arts

- Universally embraced and celebrated.
- They are an environmental practice.
- They are Hornby's triple bottom line.

The Need

- The Arts Centre offers best possible social environmental and economic outcomes.
- We have families moving and artists planning to move to Hornby year-round because of the Arts Centre.
- Opening the Arts Centre in 2021.

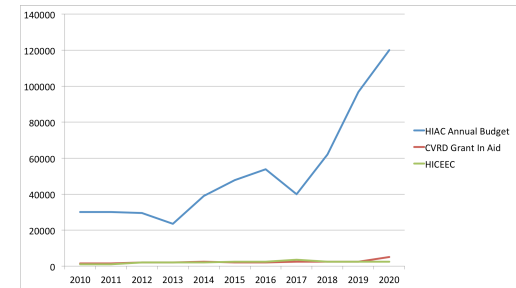
The Need

- A stable year-round public facility.
- Hornby Islanders face myriad access barriers to infrastructure, programming, and services in-town.
- A remedy for aspects of Hornby's imbalanced economy and social needs, and an aid in recovery.
- For our well being, we need to see Hornby Island tax dollars stay on Hornby as much as possible.

The Ask

- The entire CVRD will enjoy and benefit from the Arts Centre.
- How will the CVRD support it and the culture that will sustain it?
- We cannot afford delay.

Meeting Again



- Hornby sends taxes to the CVRD for its improvement and maintenance and Hornby is used by the CVRD for its enjoyment.
- We need guaranteed municipal support for Hornby's arts and culture and infrastructure through a tax-neutral solution.
- We are seeking considered recommendations as soon as possible for follow-up, including ERTF priority.

DELEGATION REQUEST

Names of persons speaking: Andrew Mark, ED; Louise McMurray, President; Rachelle Chinnery, Artist

Organization you are representing: Hornby Island Arts Council

Primary purpose of the organization: Arts and Culture

Number of members: 250

Mailing address:

2115A Sollans Road
Hornby Island, BC V0R 1Z0

Contact name: Andrew Mark

Subject matter: The social and economic benefits of secure and dependable municipal support for the Hornby Island Arts Council, Arts Centre, and arts scene, and the collective capacity of these bodies to bring high returns on this investment to the entire CVRD.

Specific request of the regional district, if any (i.e. letter of support, funding): Solutions to see existing Hornby taxes support Hornby infrastructure and programming that all Hornby Islanders can equally enjoy and access (which the entire CVRD can also choose to access and enjoy).

Requested meeting date: July 13th, 2020: EASC

Audio-visual equipment needed: Zoom, will send slides.